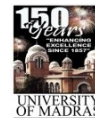


UNIVERSITY OF MADRAS

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(State University)



B.B.A. DEGREE EXAMINATIONS, NOVEMBER 2013
(CHOICE BASED CREDIT SYSTEM)
(For candidates admitted from the academic year 2008-09)



TIME TABLE

Time: FN: 10.00 am to 1.00 pm AN: 2.00 pm to 5.00 P.M. MAXIMUM MARKS: 75

FIRST SEMESTER

Date & Session	SUBJECTS	Sub Code
	FOUNDATION COURSE	
19.11.2013 F.N	@ English Paper-I [candidates admitted for the academic year 2008-2009]	CLZ1A
	English Paper – I [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.com-ISM]	CLZ1E/DLZ1E
	OTHER SELECTED LANGUAGES	
16.11.2013 F.N	@ Tamil - I	CLA1A/DLA1A
	@ Tamil – I	CLA1E/DLA1E
	@ Telugu - I	CLB1A/DLB1A
	@ Kannada - I	CLC1A/DLC1A
	@ Malayalam - I	CLD1A/DLD1A
	@ Malayalam – I	CLD1E/DLD1E
	@ Hindi - I	CLE1A/DLE1A
	@ Hindi - I	CLE1E/DLE1E
	@ Urdu - I	CLF1A/DLF1A
	@ Sanskrit - I	CLG1A/DLG1A
	@ Arabic - I	CLH1A
	@ French - I	CLK1A
	\$ Arabic-I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH1E/DLH1E
	\$ French –I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK1E/DLK1E
	CORE SUBJECT	
25.11.2013 F.N	Financial Accounting (Com. to B.Com . BSc-ISM B.com-ISM)	MAM1A/ BPF1A/BPW1A/BPG1A/ BPC1A/BPZ1A/SBAMK/
	[candidates admitted from the academic year 2013 – 2014]	MAMIC
11.11.2013 F.N	Principles of Management (Com. to B.Sc.-ISM & B.Com ISM)	MAM1B
	ALLIED SUBJECTS	
22.11.2013 F.N	Managerial Economics	MBM1A
	SECOND SEMESTER	
19.11.2013 A.N.	@ English Paper – II	CLZ2B
	English Paper – II [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.com ISM]	CLZ2G
	OTHER SELECTED LANGUAGES	
16.11.2013 A.N.	@Tamil – II [prior to 2010-11]	CLA2B
	@Tamil – II [from 2010-11]	CLA2G/DLA2G
	@Telugu – II	CLB2B/DLB2B
	@Kannada – II	CLC2B/DLC2B
	@Malayalam -II	CLD2B/DLD2B
	@Hindi – II	CLE2B/DLE2B
	@Urdu – II	CLF2B/DLF2B
	@Sanskrit – II	CLG2B/DLG2B
	@Arabic – II	CLH2B
	@French – II	CLK2B
	@Arabic – II [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH2G/DLH2G
@French – II [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK2G/DLK2G	
	CORE COURSE	
11.11.2013 A.N.	Business Communication (Com. to B Sc-ISM & B.Com)	MAM2C/ BPF4D
09.11.2013 A.N.	Management Accounting (Com. to BSc-ISM) B.Com ISM	MAM2D
	ALLIED SUBJECT	
04.11.2013 A.N	International Trade	MBM2B

THIRD SEMESTER – CORE COURSE		
07.11.2013 F.N.	Financial Management [Com. to BSc-ISM & B.Com]	MAM3E/ BPZ5D/BPF5D/ BPC5A
05.11.2013 F.N	Organizational Behaviour	MAM3G
23.11.2013 F.N.	Computer Application in Business	MAM3H
15.11.2013 F.N.	Marketing Management [Com. to BSc-ISM]	MAM3J
ALLIED SUBJECT		
20.11.2013 F.N.	Business Statistics [Com. to BSc-ISM & B.Com.]	MBM3C/BTF1A/BTG1A
FOURTH SEMESTER – CORE COURSE		
13.11.2013 A.N.	Business Taxation [Com to B.Com]	MAM4K/BPZ4D/BPW4C
22.11.2013 A.N.	Business Regulatory Frame Work	MAM4M
12.11.2013 A.N.	Financial Services [Com to B.Com]	MAM4N/BPZ4C/ BPF4B/BPW4B
15.11.2013 A.N.	Management Information System [Com. to BSc-ISM]	MAM4P
ALLIED SUBJECT		
23.11.2013 A.N.	Operation Research [Com. to B.Sc-ISM & B.Com]	MBM4D/BTF2A/BTG2A
18.11.2013 A.N.	@ Environmental Studies	ENV4A/CEN4A
FIRST SEMESTER SOFT SKILL SUBJECT – COMMON TO ALL BRANCHES		
18.11.2013 F.N.	Essentials of Language and Communication – Level- I	TSSEA
	Essential of Spoken and Presentation Skills – Level – I	TSSEC
	Technical Writing and Presentation	TSSEE
	Personality Enrichment – Level – I	TSSEG
	French – Level – I	TSSEJ
	German – Level – I	TSSEL
	Quantitative Aptitude	TSSSEN
	Effective Presentation Skills for Physically Challenged (Deaf)	TSSEP
	Skills in Communication for the Physically Challenged (Deaf)	TSSER
	Basic Writing Skills in Tamil for Physically Challenged (Deaf)	TSSSES
	Technical Writing Skill for Physically Challenged (Deaf)	TSSET
FIFTH SEMESTER – CORE COURSE		
09.11.2013 F.N.	Visual Basic Programming [Com. to BSc-ISM & B.com]	MAN5A/ MEM5A/ BVZ5B/ BVF5B/ BVW5B
06.11.2013 F.N.	Entrepreneurial Development [Com. to BSc-ISM & B.Com]	BPG3D/ MEM5B/ BPZ5C/ BPF3D/ BPW3D
08.11.2013 F.N.	Marketing Research [Com. to BSc-ISM]	MAM5S
12.11.2013 F.N.	Production Management [Com. to BSc-ISM]	MAM5T
13.11.2013 F.N.	Business Ethics and Values	MAM5R
27.11.2013 F.N.	Material Management	MAM5W
SIXTH SEMESTER – CORE COURSE		
06.11.2013 A.N.	Business Environment [Com. to B.Com & B.Sc ISM]	MAM6X /BPZ6C MAN4B/ BPC6A/ BPG2B

05.11.2013 A.N.	Services Marketing	MAM6Y
08.11.2013 A.N.	Human Resource Management [Com. to BSc-ISM & B.Com]	MAM6Z/ BVZ6B/B VF6B/ BPC6B
07.11.2013 A.N.	Customer Relationship Management [Com. To B.Com]	MEM6A /BVW6A
26.11.2013 F.N.	Non-Equivalent Paper 2004-05 to 07-08 Business Mathematics[Com to B.Sc-ISM]	ZZ4B

@ - Common to all UG Degree Courses

University Centenary Building, Chepauk, Chennai - 600 005. NOVEMBER 2013	Dr. T. LAKSHMANASAMY Ph.D., CONTROLLER OF EXAMINATIONS i/c.
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UNIVERSITY OF MADRAS

(Established under the Act of Incorporation XXVII of 1857 – Madras University Act 1923)
(State University)



B.Sc(ISM) AND B.Com.(INFORMATION SYSTEMS MANAGEMENT)



DEGREE EXAMINATIONS, NOVEMBER 2013

(CHOICE BASED CREDIT SYSTEM)

(For candidates admitted from the academic year 2008-09 and 2013-2013)

TIME TABLE

Time: FN: 10.00 am to 1.00 pm AN: 2.00 pm to 5.00 P.M. MAXIMUM MARKS: 75

FIRST SEMESTER

Date & Session	SUBJECTS	Sub Code
	FOUNDATION COURSE	
19.11.2013 F.N	@ English Paper-I [candidates admitted for the academic year 2008-2009]	CLZ1A
	English Paper – I [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.com-ISM]	CLZ1E/DLZ1E
	OTHER SELECTED LANGUAGES	
16.11.2013 F.N	@ Tamil - I	CLA1A/DLA1A
	@ Tamil – I	CLA1E/DLA1E
	@ Telugu - I	CLB1A/DLB1A
	@ Kannada - I	CLC1A/DLC1A
	@ Malayalam - I	CLD1A/DLD1A
	@ Malayalam – I	CLD1E/DLD1E
	@ Hindi - I	CLE1A/DLE1A
	@ Hindi – I	CLE1E/DLE1E
	@ Urdu - I	CLF1A/DLF1A
	@ Sanskrit - I	CLG1A/DLG1A
	@ Arabic - I	CLH1A
	@ French - I	CLK1A
	\$ Arabic-I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH1E/DLH1E
\$ French –I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK1E/DLK1E	
	CORE SUBJECT	
25.11.2013 F.N.	Financial Accounting (Com. to B.Com & BBA)	MAM1A/ BPZ1A/ SBAMK
11.11.2013 F.N.	Principles of Management (Com. to BBA)	MAM1B
	ALLIED SUBJECTS	
04.11.2013 F.N	Computer Applications in Business	MBN1A
	SECOND SEMESTER	
	FOUNDATION COURSES	
19.11.2013 A.N	@ English - I I	CLZ2B
	ENGLISH – II admitted from the academic year 09 -10	CLZ2G
	OTHER SELECTED LANGUAGES	
16.11.2013 A.N.	@Tamil – II [prior to 2010-11]	CLA2B
	@Tamil – II [from 2010-11]	CLA2G/DLA2G
	@Telugu – II	CLB2B/DLA2B
	@Kannada – II	CLC2B/DLC2B
	@Malayalam –II	CLD2B/DLD2B
	@Hindi – II	CLE2B/DLE2B
	@Urdu – II	CLF2B/DLF2B
	@Sanskrit – II	CLG2B/DLG2B
	@Arabic – II admitted from the academic year 2012-2013]	CLH2B/DLH2G
@French –II admitted from the academic year 2012-2013]	CLK2B/DLK2G	
	CORE COURSE	
11.11.2013 A.N	Business Communication (Com. to BBA & B.Com)	MAM2C/ BPF4D
09.11.2013 A.N	Management Accounting (Com. to BBA)	MAM2D
	ALLIED SUBJECT	
12.11.2013 A.N	Data Structure	MBN2B

THIRD SEMESTER CORE SUBJECT		
07.11.2013 F.N	Financial Management (Com. to BBA & B.Com)	MAM3E/ BPZ5D/ BPF5D/BPC5A
15.11.2013 F.N	Marketing Management (Com. to BBA)	MAM3J
22.11.2013 F.N	Programming in "C"	MAN3A
ALLIED SUBJECT		
20.11.2013 F.N	Business Statistics (Com. to B.Com & BBA)	MBM3C/ BTF1A
FOURTH SEMESTER		
15.11.2013 A.N.	Management Information System(Com to BBA)	MAM4P
22.11.2013 A.N.	OOP with C ++	MAN4A
06.11.2013 A.N.	Business Environment (Com to B.Com & BBA)	MAN4B/ BPZ6C/ MAM6X/BPC6A/BPG2B
ALLIED SUBJECT		
23.11.2013 A.N.	Operation Research (Com to BBA & B.Com)	MBM4D/ BTF2A/ BTG2A
18.11.2013 A.N.	@ Environmental Studies	ENV4A/ CEN4A
FIRST SEMESTER SOFT SKILL SUBJECT - COMMON TO ALL BRANCHES		
18.11.2013 F.N.	Essentials of Language and Communication- Level-I	TSSEA
	Essential of Spoken and Presentation Skills – Level – I	TSSEC
	Technical Writing and Presentation	TSSEE
	Personality Enrichment – Level – I	TSSEG
	French – Level – I	TSSEJ
	German – Level – I	TSSEL
	Quantitative Aptitude	TSSSEN
	Effective Presentation Skills for Physically Challenged (Deaf)	TSSEP
	Skills in Communication for the Physically Challenged (Deaf)	TSSER
	Basic Writing Skill in Tamil for Physically Challenged (Deaf)	TSSSES
	Technical Writing Skill for Physically Challenged (Deaf)	TSSET
FIFTH SEMESTER CORE COURSE		
09.11.2013 F.N.	Visual Basic Programming (Com to BBA & B.Com)	MAN5A/ MEM5A/ BVZ5B
06.11.2013 F.N.	Entrepreneurial Development (Com to BBA & B.Com)	MEM5B/ BPZ5C/ BPF3D/ BPW3D
08.11.2013 F.N.	Marketing Research (Com to BBA)	MAM5S
12.11.2013 F.N	Production Management (Com to BBA)	MAM5T
13.11.2013 F.N.	Programming in Java	MEN5A
	Web Technology (candidates admitted from '09-'10 on wards)	MEN5C
SIXTH SEMESTER CORE COURSE		
05.11.2013 A.N.	E-Business	MAN6A
07.11.2013 A.N.	Software Project Management	MAN6B
08.11.2013 A.N.	Human Resource Management (Com to BBA & B.Com)	MAM6Z/ BVZ6B/BVF6B/BPC6B
Non-Equivalent Paper 2004-05 to 07-08		
26.11.2013 F.N.	Business Mathematics [COMM. TO BBA]	ZZ4B
@ - Common to all UG Degree Courses		
University Centenary Building, Chepauk, Chennai - 600 005. NOVEMBER 2013		Dr. T. LAKSHMANASAMY Ph.D., CONTROLLER OF EXAMINATIONS I/c

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B.Sc.VISUAL COMMUNICATION DEGREE EXAMINATIONS, NOVEMBER 2013

(CHOICE BASED CREDIT SYSTEM)

(For candidates admitted from the academic year 2008-09)



TIME TABLE

Time: FN: 10.00 am to 1.00 pm AN: 2.00 pm to 5.00 P.M. MAXIMUM MARKS: 75

FIRST SEMESTER

Date & Session	SUBJECTS	Sub Code
FOUNDATION COURSE		
19.11.2013 F.N	@ English Paper-I [candidates admitted for the academic year 2008-2009]	CLZ1A
	English Paper – I [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.Com – ISM]	CLZIH/DLZ1E
OTHER SELECTED LANGUAGES		
16.11.2013 F.N	@ Tamil - I	CLA1A/DLA1A
	@ Tamil - I	CLA1E/DLA1E
	@ Telugu - I	CLB1A/DLB1A
	@ Hindi - I	CLE1A/DLE1A
	@ Hindi - I	CLE1E/DLE1E
	@ Kannada - I	CLC1A/DLC1A
	@ Malayalam - I	CLD1A/DLD1A
	@ Malayalam - I	CLD1E/DLD1E
	@ Urdu - I	CLF1A/DLF1A
	@ Sanskrit - I	CLG1A/DLG1A
	@ Arabic - I	CLH1A
	@ French - I	CLK1A
	\$ Arabic-I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH1E/DLH1E
\$ French –I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK1E/DLK1E	
CORE SUBJECT		
12.11.2013 F.N.	Introduction to Visual Communication	SAX1A
SECOND SEMESTER FOUNDATIONCOURSES		
19.11.2013 A.N	@ English - I I	CLZ2B
	ENGLISH – II admitted from the academic year 09 -10	CLZ2J/DLZ2G
OTHER SELECTED LANGUAGES		
16.11.2013 A.N.	@Tamil – II [prior to 2010-11]	CLA2B
	@Tamil – II [from 2010-11]	CLA2G/DLA2G
	@Telugu – II	CLB2B/DLB2B
	@Kannada – II	CLC2B/DLC2B
	@Malayalam –II	CLD2B/DLD2B
	@Hindi – II	CLE2B/DLE2B
	@Urdu – II	CLF2B/DLF2B
	@Sanskrit – II	CLG2B/DLG2B
	@Arabic – II admitted from the academic year 2012-2013]	CLH2G/DLH2G
@French –II admitted from the academic year 2012-2013]	CLK2G/DLK2G	
CORE COURSE		
06.11.2013 A.N.	Communication skills	SAX2B
THIRD SEMESTER		
PAPER – III OTHER SELECTED LANGUAGES		
15.11.2013 F.N.	@ English Paper-III admitted from the acadamic year 08-09	CLZ3C
13.11.2013 F.N.	@ Tamil - III	CLA3C
	@ Telugu – III	CLB3C
	@ Kannada - III	CLC3C
	@ Malayalam - III	CLD3C
	@ Hindi – III	CLE3C
	@ Urdu - III	CLF3C
	@ Sanskrit - III	CLG3C
	@ Arabic – III	CLH3C
	@ French - III	CLK3C
	@ Arabic – III [admitted from the academic year 2012-2013]	CLH3H
@ French – III [admitted from the academic year 2012-2013]	CLK3H	
CORE SUBJECT		
23.11.2013 F.N.	Paper V – advertising	SAX3A
20.11.2013 F.N.	Paper VI – Printing and Publication	SAX3B

FOURTH SEMESTER FOUNDATION COURSE

15.11.2013 A.N.	English – IV admitted for the academic year 08-09	CLZ4D
PAPER IV OTHER SELECTED LANGUAGES		
13.11.2013 A.N.	@ Tamil - IV	CLA4D
	@ Telugu – IV	CLB4D
	@ Kannada – IV	CLC4D
	@ Malayalam – IV	CLD4D
	@ Hindi – IV	CLE4D
	@ Urdu – IV	CLF4D
	@ Sanskrit -IV	CLG4D
	@ Arabic – IV	CLH4D
@ French - IV	CLK4D	
CORE COURSE		
26.11.2013 A.N	Elements of Film	SAX4A
21.11.2013 A.N.	Basic Photography	SAX4B
Common to all Branches		
18.11.2013 A.N.	Environmental Studies	ENV4A/CEN4A
FIRST SEMESTER SOFTSKILL SUBJECT – COMMON TO ALL BRANCHES		
18.11.2013 F.N.	Essentials of language and communication – Level – I	TSSEA
	Essential of Spoken and Presentation Skills –Level -I	TSSEC
	Technical writing and Presentation	TSSEE
	Personality Enrichment – Level –I	TSSEG
	French – Level – I	TSSEJ
	German – Level- I	TSSEL
	Quantitative Aptitude	TSSEN
	Effective Presentation Skills for Physically Challenged (Deaf)	TSSEP
	Skills in Communication for Physically Challenged (Deaf)	TSSER
	Basic Writing Skills in Tamil for Physically Challenged (Deaf)	TSSES
	Technical Writing Skill for Physically Challenged (Deaf)	TSSET
FIFTH SEMESTER CORE COURSE		
05.11.2013 A.N.	Media culture and Society (Com.to B.Sc.Eletronic Media)	SAX5A/SAY6B
06.11.2013 F.N.	Television Production	SAX5B
SIXTH SEMESTER – CORE COURSE		
04.11.2013 A.N.	Media Organization (Com.to B.Sc.Eletronic Media)	SAX6A/SAY6A
B.Sc (Viscom) admitted from the year 2004-05 to 2007 – 08		
20.11.2013 F.N.	Video editing(Principles and Practices)	SAY3B
05.11.2013 F.N.	Media Aesthetics	SAY5B
06.11.2013 F.N.	Graphic and Animation	SAY5C
@ - Common to all UG Degree Courses		
University Centenary Building, Chepauk, Chennai - 600 005. NOVEMBER 2013		Dr.T. LAKSHMANASAMY Ph.D., CONTROLLER OF EXAMINATIONS I/c

UNIVERSITY OF MADRAS(Established under the Act of Incorporation XXVII of 1857 – Madras University Act 1923)
(State University)**B.B.A. DEGREE EXAMINATIONS, NOVEMBER 2013**

(CHOICE BASED CREDIT SYSTEM)

(For candidates admitted from the academic year 2008-09)

**TIME TABLE**

Time: FN: 10.00 am to 1.00 pm

AN: 2.00 pm to 5.00 P.M.

MAXIMUM MARKS: 75

FIRST SEMESTER

Date & Session	SUBJECTS	Sub Code	QP No
FOUNDATION COURSE			
19.11.2013 F.N	@ English Paper-I [candidates admitted for the academic year 2008-2009]	CLZ1A	71001
	English Paper – I [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.com-ISM]	CLZ1E/DLZ1E	71034
OTHER SELECTED LANGUAGES			
16.11.2013 F.N	@ Tamil - I	CLA1A/DLA1A	70001
	@ Tamil – I	CLA1E/DLA1E	70076
	@ Telugu - I	CLB1A/DLB1A	70501
	@ Kannada - I	CLC1A/DLC1A	70251
	@ Malayalam - I	CLD1A/DLD1A	70301
	@ Malayalam – I	CLD1E/DLD1E	70311
	@ Hindi - I	CLE1A/DLE1A	70201
	@ Hindi - I	CLE1E/DLE1E	70205
	@ Urdu - I	CLF1A/DLF1A	73051
	@ Sanskrit - I	CLG1A/DLG1A	70401
	@ Arabic - I	CLH1A	73001
	@ French - I	CLK1A	70101
		\$ Arabic-I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH1E/DLH1E
	\$ French –I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK1E/DLK1E	70105
CORE SUBJECT			
25.11.2013 F.N	Financial Accounting (Com. to B.Com . BSc-ISM B.com-ISM)	MAM1A/ BPF1A/BPW1A/BPG1A/ BPC1A/BPZ1A/SBAMK/	60101
	[candidates admitted from the academic year 2013 – 2014]	MAM1C	72220
11.11.2013 F.N	Principles of Management (Com. to B.Sc.-ISM & B.Com ISM)	MAM1B	72201
ALLIED SUBJECTS			
22.11.2013 F.N	Managerial Economics	MBM1A	72202
SECOND SEMESTER			
19.11.2013 A.N.	@ English Paper – II	CLZ2B	71002
	English Paper – II [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.com ISM]	CLZ2G	71037
OTHER SELECTED LANGUAGES			
16.11.2013 A.N.	@Tamil – II [prior to 2010-11]	CLA2B	70002
	@Tamil – II [from 2010-11]	CLA2G/DLA2G	70005
	@Telugu – II	CLB2B/DLB2B	70502
	@Kannada – II	CLC2B/DLC2B	70252
	@Malayalam –II	CLD2B/DLD2B	70302
	@Hindi – II	CLE2B/DLE2B	70202
	@Urdu – II	CLF2B/DLF2B	73052
	@Sanskrit – II	CLG2B/DLG2B	70402
	@Arabic – II	CLH2B	73002
	@French – II	CLK2B	70102
		@Arabic – II [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH2G/DLH2G
	@French – II [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK2G/DLK2G	70106
CORE COURSE			
11.11.2013 A.N.	Business Communication (Com. to B Sc-ISM & B.Com)	MAM2C/ BPF4D	72203
09.11.2013 A.N.	Management Accounting (Com. to BSc-ISM) B.Com ISM	MAM2D	72204
ALLIED SUBJECT			
04.11.2013 A.N	International Trade	MBM2B	72205

THIRD SEMESTER - CORE COURSE			
07.11.2013 F.N.	Financial Management [Com. to BSc-ISM & B.Com]	MAM3E/ BPZ5D/BPF5D/ BPC5A	72206
05.11.2013 F.N.	Organizational Behaviour	MAM3G	72207
23.11.2013 F.N.	Computer Application in Business	MAM3H	72208
15.11.2013 F.N.	Marketing Management [Com. to BSc-ISM]	MAM3J	72209
ALLIED SUBJECT			
20.11.2013 F.N.	Business Statistics [Com. to BSc-ISM & B.Com.]	MBM3C/BTF1A/BTG1A	60151
FOURTH SEMESTER - CORE COURSE			
13.11.2013 A.N.	Business Taxation [Com to B.Com]	MAM4K/BPZ4D/BPW4C	60135
22.11.2013 A.N.	Business Regulatory Frame Work	MAM4M	72210
12.11.2013 A.N.	Financial Services [Com to B.Com]	MAM4N/BPZ4C/ BPF4B/BPW4B	60134
15.11.2013 A.N.	Management Information System [Com. to BSc-ISM]	MAM4P	72211
ALLIED SUBJECT			
23.11.2013 A.N.	Operation Research [Com. to B.Sc-ISM & B.Com]	MBM4D/BTF2A/BTG2A	60114
18.11.2013 A.N.	@ Environmental Studies	ENV4A/CEN4A	45551
FIRST SEMESTER			
SOFT SKILL SUBJECT - COMMON TO ALL BRANCHES			
18.11.2013 F.N.	Essentials of Language and Communication – Level- I	TSSEA	76101
	Essential of Spoken and Presentation Skills – Level – I	TSSEC	76103
	Technical Writing and Presentation	TSSEE	76105
	Personality Enrichment – Level – I	TSSEG	62376
	French – Level – I	TSSEJ	76121
	German – Level – I	TSSEL	76123
	Quantitative Aptitude	TSSSEN	76125
	Effective Presentation Skills for Physically Challenged (Deaf)	TSSEP	
	Skills in Communication for the Physically Challenged (Deaf)	TSSER	
	Basic Writing Skills in Tamil for Physically Challenged (Deaf)	TSSSES	
	Technical Writing Skill for Physically Challenged (Deaf)	TSSET	
FIFTH SEMESTER - CORE COURSE			
09.11.2013 F.N.	Visual Basic Programming [Com. to BSc-ISM & B.com]	MAN5A/ MEM5 A/ BVZ5B/ BVF5B/ BVW5B	60140
06.11.2013 F.N.	Entrepreneurial Development [Com. to BSc-ISM & B.Com]	BPG3D/ MEM5B / BPZ5C/ BPF3D/ BPW3D	60128

08.11.2013 F.N.	Marketing Research [Com. to BSc-ISM]	MAM5S	72213
12.11.2013 F.N.	Production Management [Com. to BSc-ISM]	MAM5T	72214
13.11.2013 F.N.	Business Ethics and Values	MAM5R	72212
27.11.2013 F.N.	Material Management	MAM5W	72215
SIXTH SEMESTER - CORE COURSE			
06.11.2013 A.N.	Business Environment [Com. to B.Com & B.Sc ISM]	MAM6X/ BPZ6C MAN4B/ BPC6A/ BPG2B	72056
05.11.2013 A.N.	Services Marketing	MAM6Y	72216
08.11.2013 A.N.	Human Resource Management [Com. to BSc-ISM & B.Com]	MAM6Z/ BVZ6B/ BVF6B/ BPC6B	72217
07.11.2013 A.N.	Customer Relationship Management [Com. To B.Com]	MEM6A/ BVW6A	72218
26.11.2013 F.N.	Non-Equivalent Paper 2004-05 to 07-08 Business Mathematics[Com to B.Sc-ISM]	ZZ4B	32247

@ - Common to all UG Degree Courses

University Centenary Building,
Chepauk, Chennai - 600 005.
NOVEMBER 2013

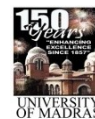
Dr. T. LAKSHMANASAMY Ph.D.,
CONTROLLER OF EXAMINATIONS i/c.

UNIVERSITY OF MADRAS

(Established under the Act of Incorporation XXVII of 1857 – Madras University Act 1923)
(State University)



B.Sc(ISM) AND B.Com.(INFORMATION SYSTEMS MANAGEMENT)



DEGREE EXAMINATIONS, NOVEMBER 2013

(CHOICE BASED CREDIT SYSTEM)

(For candidates admitted from the academic year 2008-09 and 2013-2013)

TIME TABLE

Time: FN: 10.00 am to 1.00 pm AN: 2.00 pm to 5.00 P.M. MAXIMUM MARKS: 75

FIRST SEMESTER

Date & Session	SUBJECTS	Sub Code		
	FOUNDATION COURSE			
19.11.2013 F.N	@ English Paper-I [candidates admitted for the academic year 2008-2009]	CLZ1A	71001	
	English Paper – I [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.com-ISM]	CLZ1E/DLZ1E	71034	
	OTHER SELECTED LANGUAGES			
16.11.2013 F.N	@ Tamil - I	CLA1A/DLA1A	70001	
	@ Tamil – I	CLA1E/DLA1E	70076	
	@ Telugu - I	CLB1A/DLB1A	70501	
	@ Kannada - I	CLC1A/DLC1A	70251	
	@ Malayalam - I	CLD1A/DLD1A	70301	
	@ Malayalam – I	CLD1E/DLD1E	70311	
	@ Hindi - I	CLE1A/DLE1A	70201	
	@ Hindi – I	CLE1E/DLE1E	70205	
	@ Urdu - I	CLF1A/DLF1A	73051	
	@ Sanskrit - I	CLG1A/DLG1A	70401	
	@ Arabic - I	CLH1A	73001	
	@ French - I	CLK1A	70101	
	\$ Arabic-I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH1E/DLH1E	73005	
	\$ French –I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK1E/DLK1E	70105	
	CORE SUBJECT			
25.11.2013 F.N.	Financial Accounting (Com. to B.Com & BBA)	MAM1A/ BPZ1A/ SBAMK	60101	
11.11.2013 F.N.	Principles of Management (Com. to BBA)	MAM1B	72201	
	ALLIED SUBJECTS			
04.11.2013 F.N	Computer Applications in Business	MBN1A	72051	
	SECOND SEMESTER			
	FOUNDATION COURSES			
19.11.2013 A.N	@ English - I I	CLZ2B	71002	
	ENGLISH – II admitted from the academic year 09 -10	CLZ2G	71037	
	OTHER SELECTED LANGUAGES			
16.11.2013 A.N.	@Tamil – II [prior to 2010-11]	CLA2B	70002	
	@Tamil – II [from 2010-11]	CLA2G/DLA2G	70005	
	@Telugu – II	CLB2B/DLB2B	70502	
	@Kannada – II	CLC2B/DLC2B	70252	
	@Malayalam –II	CLD2B/DLD2B	70302	
	@Hindi – II	CLE2B/DLE2B	70202	
	@Urdu – II	CLF2B/DLF2B	73052	
	@Sanskrit – II	CLG2B/DLG2B	70402	
	@ Arabic – II	CLH2B	73002	
	@ French – II	CLK2B	70102	
		@Arabic – II admitted from the academic year 2012-2013]	CLH2G/DLH2G	73006
		@French –II admitted from the academic year 2012-2013]	CLK2G/DLK2G	70106
11.11.2013 A.N	Business Communication (Com. to BBA & B.Com)	MAM2C/ BPF4D	72203	
09.11.2013 A.N	Management Accounting (Com. to BBA)	MAM2D	72204	
	ALLIED SUBJECT			

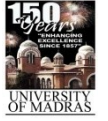
12.11.2013 A.N	Data Structure	MBN2B	72052
THIRD SEMESTER CORE SUBJECT			
07.11.2013 F.N	Financial Management (Com. to BBA & B.Com)	MAM3E/ BPZ5D/ BPF5D/BPC5A	72206
15.11.2013 F.N	Marketing Management (Com. to BBA)	MAM3J	72209
22.11.2013 F.N	Programming in "C"	MAN3A	72053
ALLIED SUBJECT			
20.11.2013 F.N	Business Statistics (Com. to B.Com & BBA)	MBM3C/ BTF1A	60151
FOURTH SEMESTER			
15.11.2013 A.N.	Management Information System(Com to BBA)	MAM4P	72211
22.11.2013 A.N.	OOP with C ++	MAN4A	72055
06.11.2013 A.N.	Business Environment (Com to B.Com & BBA)	MAN4B/ BPZ6C/ MAM6X/BPC6A/BPG2 B	72056
ALLIED SUBJECT			
23.11.2013 A.N.	Operation Research (Com to BBA & B.Com)	MBM4D/ BTF2A/ BTG2A	60114
18.11.2013 A.N.	@ Environmental Studies	ENV4A/ CEN4A	45551
FIRST SEMESTER SOFT SKILL SUBJECT - COMMON TO ALL BRANCHES			
18.11.2013 F.N.	Essentials of Language and Communication- Level-I	TSSEA	76101
	Essential of Spoken and Presentation Skills - Level - I	TSSEC	76103
	Technical Writing and Presentation	TSSEE	76105
	Personality Enrichment - Level - I	TSSEG	62376
	French - Level - I	TSSEJ	76121
	German - Level - I	TSSEL	76123
	Quantitative Aptitude	TSSSEN	76125
	Effective Presentation Skills for Physically Challenged (Deaf)	TSSEP	
	Skills in Communication for the Physically Challenged (Deaf)	TSSER	
	Basic Writing Skill in Tamil for Physically Challenged (Deaf)	TSSSES	
	Technical Writing Skill for Physically Challenged (Deaf)	TSSET	
	FIFTH SEMESTER CORE COURSE		
09.11.2013 F.N.	Visual Basic Programming (Com to BBA & B.Com)	MAN5A/ MEM5A/ BVZ5B	60140
06.11.2013 F.N.	Entrepreneurial Development (Com to BBA & B.Com)	MEM5B/ BPZ5C/ BPF3D/ BPW3D	60128
08.11.2013 F.N.	Marketing Research (Com to BBA)	MAM5S	72213
12.11.2013 F.N	Production Management (Com to BBA)	MAM5T	72214
13.11.2013 F.N.	Programming in Java	MEN5A	72058
	Web Technology (candidates admitted from '09-'10 on wards)	MEN5C	
SIXTH SEMESTER CORE COURSE			
05.11.2013 A.N.	E-Business	MAN6A	72059
07.11.2013 A.N.	Software Project Management	MAN6B	72060
08.11.2013 A.N.	Human Resource Management (Com to BBA & B.Com)	MAM6Z/ BVZ6B/BVF6B/BPC6B	72217
Non-Equivalent Paper 2004-05 to 07-08			
26.11.2013 F.N.	Business Mathematics [COMM. TO BBA]	ZZ4B	32247
@ - Common to all UG Degree Courses			
University Centenary Building, Chepauk, Chennai - 600 005. NOVEMBER 2013		Dr. T. LAKSHMANASAMY Ph.D., CONTROLLER OF EXAMINATIONS I/c	



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B.Sc. VISUAL COMMUNICATION DEGREE EXAMINATIONS, NOVEMBER 2013

(CHOICE BASED CREDIT SYSTEM)
(For candidates admitted from the academic year 2008-09)



TIME TABLE

Time: FN: 10.00 am to 1.00 pm AN: 2.00 pm to 5.00 P.M. MAXIMUM MARKS: 75

Date & Session	SUBJECTS	Sub Code	
	FIRST SEMESTER FOUNDATION COURSE		
19.11.2013 F.N	@ English Paper-I [candidates admitted for the academic year 2008-2009]	CLZ1A	71001
	English Paper - I [candidates admitted from the academic year 2009-2010] [Com. to B.Sc-ISM /BCA/B.Com & B.Com – ISM]	CLZ1H/DLZ1E	71034
	OTHER SELECTED LANGUAGES		
16.11.2013 F.N	@ Tamil - I	CLA1A/DLA1A	70001
	@ Tamil - I	CLA1E/DLA1E	70076
	@ Telugu - I	CLB1A/DLB1A	70501
	@ Hindi - I	CLE1A/DLE1A	70201
	@ Hindi - I	CLE1E/DLE1E	70205
	@ Kannada - I	CLC1A/DLC1A	70251
	@ Malayalam - I	CLD1A/DLD1A	70301
	@ Malayalam - I	CLD1E/DLD1E	70311
	@ Urdu - I	CLF1A/DLF1A	73051
	@ Sanskrit - I	CLG1A/DLG1A	70401
	@ Arabic - I	CLH1A	73001
	@ French - I	CLK1A	70101
		\$ Arabic-I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLH1E/DLH1E
	\$ French -I [candidates admitted from the academic year 2012-2013] [Com. to B.Sc-ISM]	CLK1E/DLK1E	70105
	CORE SUBJECT		
12.11.2013 F.N.	Introduction to Visual Communication	SAX1A	72101
	SECOND SEMESTER FOUNDATION COURSES		
19.11.2013 A.N	@ English - I I	CLZ2B	71002
	ENGLISH – II admitted from the academic year 09 -10	CLZ2J/DLZ2G	71037
	OTHER SELECTED LANGUAGES		
16.11.2013 A.N.	@Tamil – II [prior to 2010-11]	CLA2B	70002
	@Tamil – II [from 2010-11]	CLA2G/DLA2G	70005
	@Telugu – II	CLB2B/DLB2B	70502
	@Kannada – II	CLC2B/DLC2B	70252
	@Malayalam –II	CLD2B/DLD2B	70302
	@Hindi – II	CLE2B/DLE2B	70202
	@Urdu – II	CLF2B/DLF2B	73052
	@Sanskrit – II	CLG2B/DLG2B	70402
	@ Arabic – II	CLH2B	73002
	@ French – II	CLK2B	70102
		@Arabic – II admitted from the academic year 2012-2013]	CLH2G/DLH2G
	@French –II admitted from the academic year 2012-2013]	CLK2G/DLK2G	70106
	CORE COURSE		
06.11.2013 A.N.	Communication skills	SAX2B	72106
	THIRD SEMESTER FOUNDATION COURSE		
15.11.2013 F.N.	@ English Paper-III admitted from the academic year 08-09	CLZ3C	71003
	PAPER – III OTHER SELECTED LANGUAGES		
13.11.2013 F.N.	@ Tamil - III	CLA3C	70007
	@ Telugu – III	CLB3C	70503
	@ Kannada - III	CLC3C	70253
	@ Malayalam - III	CLD3C	70303
	@ Hindi – III	CLE3C	70203
	@ Urdu - III	CLF3C	73053
	@ Sanskrit - III	CLG3C	70403
	@ Arabic – III	CLH3C	73003
	@ French - III	CLK3C	70103
		@ Arabic – III [admitted from the academic year 2012-2013]	CLH3H
	@ French – III [admitted from the academic year 2012-2013]	CLK3H	70107
	CORE SUBJECT		

23.11.2013 F.N.	Paper V – advertising	SAX3A	72111
20.11.2013 F.N.	Paper VI – Printing and Publication	SAX3B	72112
FOURTH SEMESTER FOUNDATION COURSE			
15.11.2013 A.N.	English – IV admitted for the academic year 08-09	CLZ4D	71004
PAPER IV OTHER SELECTED LANGUAGES			
13.11.2013 A.N.	@ Tamil - IV	CLA4D	70008
	@ Telugu – IV	CLB4D	70504
	@ Kannada – IV	CLC4D	70254
	@ Malayalam – IV	CLD4D	70304
	@ Hindi – IV	CLE4D	70204
	@ Urdu – IV	CLF4D	73054
	@ Sanskrit -IV	CLG4D	70404
	@ Arabic – IV	CLH4D	73004
@ French - IV	CLK4D	70104	
CORE COURSE			
26.11.2013 A.N	Elements of Film	SAX4A	72113
21.11.2013 A.N.	Basic Photography	SAX4B	72114
Common to all Branches			
18.11.2013 A.N.	Environmental Studies	ENV4A/CEN4A	45551
FIRST SEMESTER SOFTSKILL SUBJECT – COMMON TO ALL BRANCHES			
18.11.2013 F.N.	Essentials of language and communication – Level – I	TSSEA	76101
	Essential of Spoken and Presentation Skills –Level -I	TSSEC	76103
	Technical writing and Presentation	TSSEE	76105
	Personality Enrichment – Level –I	TSSEG	62376
	French – Level – I	TSSEJ	76121
	German – Level- I	TSSEL	76123
	Quantitative Aptitude	TSSEN	76125
	Effective Presentation Skills for Physically Challenged (Deaf)	TSSEP	
	Skills in Communication for Physically Challenged (Deaf)	TSSER	
	Basic Writing Skills in Tamil for Physically Challenged (Deaf)	TSSES	
Technical Writing Skill for Physically Challenged (Deaf)	TSSET		
FIFTH SEMESTER CORE COURSE			
05.11.2013 F.N.	Media culture and Society (Com.to B.Sc.Eletronic Media)	SAX5A/SAY6B	72115
06.11.2013 F.N.	Television Production	SAX5B	72116
SIXTH SEMESTER – CORE COURSE			
04.11.2013 A.N.	Media Organization (Com.to B.Sc.Eletronic Media)	SAX6A/SAY6A	72117
B.Sc (Viscom) admitted from the year 2004-05 to 2007 – 08			
20.11.2013 F.N.	Video editing(Principles and Practices)	SAY3B	71160
05.11.2013 F.N	Media Aesthetics	SAY5B	71164
06.11.2013 F.N.	Graphic and Animation	SAY5C	71165
@ - Common to all UG Degree Courses			
University Centenary Building, Chepauk, Chennai - 600 005. NOVEMBER 2013		Dr.T. LAKSHMANASAMY Ph.D., CONTROLLER OF EXAMINATIONS I/c	